

Intergroom's Man of the Year



Joey Villani's life in pet care and grooming began when he was only nine years old, during a visit to the Super Dog Salon in New Jersey. Invited to lend a hand by salon owner and family friend, John Nash, Joey brushed a sheep-dog named Cecilia and so began an unbelievable career.

After 18 years as an instructor for Nash's renowned grooming schools, Joey began to open his own salons. In 1998, he purchased the Nash Academy in New Jersey, which he owned and operated for ten years.

Now a well-known pet industry speaker and judge, Joey has been nominated four times for the Cardinal Crystal Award for his outstanding achievements, and three times for Grooming Contest Judge of the Year. He has been enthusiastically involved with Intergroom International for 26 years, and has been instrumental in expanding the organization's reach into Belgium, Italy, and France. He is one of the original members of the International Judges Association and serves as Ring Master and Core Judge.

His outgoing nature and unforgettable charisma have made Joey a natural television personality, with appearances on The Today

Show, Good Morning America, Good Day NY, Mike and Juliet, and Animal Planet's Dogs 101 and Groomer Has it. Joey is currently an expert of XM Animal Radio.

Joey's lengthy friendship and professional affiliation with the Nash family continues to this day. Joey has contributed to the development of the Nash Canine Reference and the Groomers Reference, the first online, all-breed, encyclopedic resource created specifically for pet care professionals. In his continuing efforts to provide excellent grooming and pet care training, Joey is working with the Nash Team to create an International Educational Consortium of Pet Grooming & Styling Schools. The Consortium aims to standardize education and terminology for all students aspiring to become bathers, groomers and stylists, to increase professionalism in the pet care industry, and to provide a uniform curriculum utilizing the Nash systems and methodology.

Today, Joey continues to innovate and explore new dimensions in the pet care and grooming industry. In early 2009, he launched Dogs in Style by Joey Villani Pet Products, a high-end line of home grooming products. And not surprisingly, Joey says this is just the beginning...

See him in his newest role as Co-Host of the "Live with Joey Villani and Doc Halligan" show filming at Intergroom this weekend! Make your reservations for seats (free) on line for the Friday evening taping of the first show. Seating is limited to 200.