

Sponsorships

Sponsoring an official contest class or social event not only offers a more rewarding experience for attendees, but it greatly increases your company's visibility and exposure. Your company signage will be placed on our SHOW BLIMP during Judging & Awards (approximately 1 to 1-1/2 hours) of your sponsored event for all to see. In addition, special recognition will be given to sponsors through official signage at the show as well as through announcements during the 3 day Trade Show event. Prominent recognition in our INTERGROOM, INC. show catalog (over 13,000 mailed) and on our website (over 80,000 hits per month from January through April) are also included among sponsor benefits.

Some suggested sponsorships are:

- **Grooming Competition Class Sponsorship** *taken*
- **New Competitions Sponsorships** *available!*
- **"Best in Show"** *taken*
the prestigious "International Groomer of the Year" *taken*
and "Rising Star of the Year" *taken*
- **"Best All Around" American Groomer** *taken*
- **"Best All Around" International Groomer** *taken*
- **Meeting materials:** note pads, pens, necklace badge holders, etc. *available!*
- **Meeting Rooms** – including speakers and demonstrators *taken*
- **Tote bags** – fabric, plastic, or paper with your company name *taken*
- Total or partial sponsorship of the
Friday Evening Welcome to Intergroom *available!*
Opening Night Party & Dance

Saturday Evening Cardinal Awards and Best in Show cocktail party.

We should note that INTERGROOM Class and Competition sponsorship opportunities only occasionally become available. We are fortunate to have many loyal sponsors who have been with us for many years. They are always offered first refusal on their prior sponsorship opportunities.

If you are interested in sponsoring any of the above please contact us at:
781-326-3376 or email at intergroom@msn.com
Christine DeFilippo