



Contact: Alex Hammersla
Email: Alex@Barkleigh.com
Phone: (717) 691-3388
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FOR IMMEDIATE RELEASE

Important Information Regarding Intergroom

Mechanicsburg, PA - At the request of the Meadowlands Expo Center, the New Jersey Governor's Office and out of concern for the health and safety of our attendees, vendors and employees, Barkleigh has come to the decision to postpone Intergroom in Secaucus, NJ.

The new dates will be October 21-24, 2021 at the existing facility.

Booth reservations, sponsorships, contest entries and educational packages will be honored on the new dates and remain unchanged.

Barkleigh is committed to continuing to provide education virtually for pet professionals. While our in-person educational events are postponed, World Groom VI: Presented by Intergroom will be held live during the original Intergroom 2021 dates, April 15-18, via Zoom. This online webinar series will feature over 40 hours of education for groomers. In addition, show specials from all Intergroom vendors are available to registered attendees via a virtual trade show. After the live presentations have concluded, all content will be available for replay until May 16, 2021.

Registration for World Groom VI: Presented by Intergroom will go live on February 10, 2021 at www.worldgroom.dog

Additional questions or concerns about Intergroom can be directed to info@barkleigh.com.

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Barkleigh is the premiere company serving the pet care industry. Barkleigh produces Groomer to Groomer, Pet Boarding & Daycare and PetVet magazines. They produce ten industry trade shows, including Groom Expo, Groom Expo West, Pet Boarding & Daycare Expo, The All American Grooming Show, among others. Barkleigh also has a line of products dedicated to pet care professionals.